



Annual Primary Care Visits for Adults and Children

PREVENTIVE ACTION PROGRAM

We're Icario

Icario is the leading health action platform that unites whole person data, behavioral science, and digital-first omnichannel pathways to personally connect everyone to health.

63%

increase in Annual
Wellness Visits
with Icario

40%

more likely to complete
other preventive
services after annual
primary care visit

<1 in 5

high risk members
get an Annual Wellness
Visit each year

Let's move people to do things that are good for them.

**You know members clinically.
We know them personally.**

Icario delivers deeper insights—combining demographic, clinical, and consumer data with behavioral science to understand needs and values to personalize the experience.

**Create personalization that
drives member action.**

We leverage AI & machine learning to connect with members like people—using the best message, best channel, and best outreach sequence for the individual.

**A flexible health action
platform that works for you.**

Our health action programs create a unique, more human experience on a platform that's open, customizable, and offers real-time reporting to drive ever-better results.

Connecting people to health.

icariohealth.com | go@icariohealth.com

We Make a Connection With an Omnichannel Approach



TEXT
MESSAGING



EMAIL



INTERACTIVE
VOICE



DIRECT
MAIL



LIVE
AGENT

A preventive action program that fosters strong relationships with primary care providers to keep families healthy and engaged.

The best way to help people stay healthy is with an Annual Wellness Visit, but we know it can be hard to schedule and follow through with appointments. We engage your members with personalized communications, providing them with the tools, resources, and support needed to overcome these challenges. So the whole family stays healthy.



Icario Creates the Spark that Moves People to Better Health

Personalization

Icario knows how to communicate with each person based on their unique circumstances, making it easier for them to stay healthy.

Action

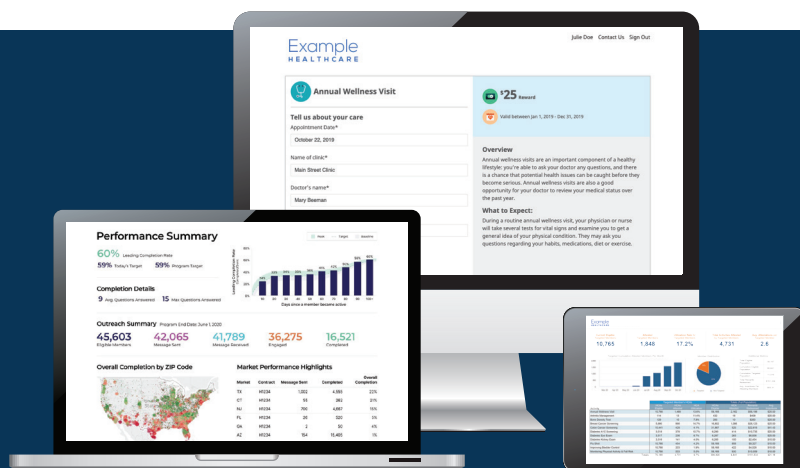
We drive people to take action, so they can stay on top of their health.

Results

We measurably increase the percentage of adults and children completing annual primary care visits, improving outcomes.

Technology so advanced, it's human.

Let's connect with people like they're humans, drive them to take action, enroll in beneficial programs, and most importantly—improve outcomes.



Get started with an Icario health action program today!

Connecting people to health. icariohealth.com | go@icariohealth.com

