



Flexible Multi-Benefit Card Offering

ICARIO BENEFITS CARE CARD

We're Icario

Icario is the leading health action platform that unites whole person data, behavioral science, and digital-first omnichannel pathways to personally connect everyone to health.

92%

MA Plans have OTC benefits & 50% offer some type of food program
—[Source](#)

**CMS
Compliant**

OTC medications, health-related, & nutritional items

**66,000+
Locations**

Choice of retailer: in-store, online, or delivery

Let's move people to do things that are good for them.

One-Time

Transactional incentive is given one time for a single activity.

Milestone-Based

Incentives are given in small increments for continued program engagement and can include a bonus for completing all activities along the way.

Empowerment

Incentives specifically designed to empower people to overcome socio-economic barriers to care.

Connecting people to health.

icariohealth.com | go@icariohealth.com

Lead the Market with these Icario Benefits Care Card Bundles



PARENT & BABY



NUTRITION & HEALTHY FOOD



OTC



TRANSPORTATION



AND MORE

We offer customized incentive programs to allow you to design total benefit engagement strategies that motivate people to do things that are good for them. And you.

We provide flexible reward currency and award options tailored to the needs, restrictions, and cultural requirements across your markets. Empower your members and achieve better health outcomes with flexible payment solutions, superior member satisfaction and innovative reward programs. It's time to reward health with health.

Additionally, the Icario Benefits Care Card limits products in specific retail categories to meet your members' unique needs.

Any unspent funds are returned at the end of program cycles, eliminating excess spending on unused funds. And both physical and digital cards are available for people based on their individual preferences and lifestyles.



Icario Creates the Spark that Moves People to Better Health

Personalization

Increased loyalty with customizable materials and omnichannel customer support.

Action

Instant reward gratification via digital payment solutions and real-time reward loading.

Results

Improved experience and better health outcomes by rewarding health with health.

Technology so advanced, it's human.

Let's connect with people like they're humans, drive them to take action, reward health with health, and most importantly—improve member experience.



Example
HEALTHCARE

6363 0110 1234 1234 123

Jane Doe
Example Healthcare
Exp Date: 12/31/23

Get started with the Icario Benefits Care Card today!

Connecting people to health. icariohealth.com | go@icariohealth.com

