Moving People to Do Things That Are Good For Them

Partnering with Medicare, Medicaid, SNPs, Exchange, Commercial health plans and expanding into value-based care, Affordable Care Organizations, and health systems.

Health Action Programs

Enrollment & Retention

- Health Risk Assessment
- CAHPS
- Redetermination
- Education
- Experience Assessment
- Member Retention

Closing Gaps in Care

- HEDIS Gap Closure
- Medication Adherence
- HOS
- Risk Adjustment
- Healthy Mom & Baby

Connecting to Care

- SDoH
- Health Equity
- Care Management
- Behavioral Health
- Enrollment
- Telemedicine

> Icario drives health action using whole person data, behavioral science, and digital-first omnichannel outreach.

icario™

Our Vision is to Transform How Plans Engage Their Members

Personalized Engagement
Improved personalization and greater efficiencies driven by automation boost outcomes at a lower cost

- Less Member Abrasion
- Improved ROI

Optionality to Use Own Channels
Digital-first, API capabilities allow for plans to integrate their own channels and experiences into Icario's PaaS

- Plug-and-Play Integration
- Native App Integration

Improved, Seamless Experiences
Personalization, alongside new digital channels, creates less abrasion and meets members where they are

- Channel Switching
- Pick Up Where Members Left Off

Deeper, Self-Serviceable Insights
Self-serve data at each step along the member engagement journey for deeper, proactive insights

- Drill-Down Insights
- Near Real-Time Alerts

Largest Health Action Company Delivering Omnichannel Engagement

Icario's Omnichannel Outreach

Traditional Channels

Text Messaging Email Interactive Voice Direct Mail Live Agent

Digital-First Channels

Mobile-Responsive Web Conversational Text Messaging Native Mobile Apps

Icario is Building the Industry's First Digital-First PaaS
Digital-First Goes Beyond Digital Channels

- Standardized, near real-time engagment data
- Machine learning feedback loops to continually learn the best ways to engage
- Seamless integration into member experiences and channels
- Self-serviceability to allow ease of campaign creation

Connecting people to health.   icariohealth.com

Icario™