



Pre-CAHPS Survey

HEALTH SURVEY PROGRAM

We're Icario

Icario is the leading health action company that unites whole person data, behavioral science, and digital-first omnichannel pathways to to move people to better health.

50%+

higher response rates than traditional CAHPS surveys

5

channel engagement approach

2x

higher gap closure rate on survey respondents

Let's get people to do things that are good for them.

You know members clinically. We know them personally.

Icario delivers deeper insights—combining demographic, clinical, and consumer data with behavioral science to understand needs and values to personalize the experience.

Create personalization that drives member action.

Icario leverages AI and machine learning to connect with members like people— using the best message, best channel, and best outreach sequence for each person.

A flexible health action platform that works for you.

Icario's digital-first platform is open and customizable to create a unique, more human experience while working to identify and move the people that will benefit most.

Connecting people to health.

icariohealth.com | go@icariohealth.com

We Make a Connection With an Omnichannel Approach



TEXT
MESSAGING



EMAIL



INTERACTIVE
VOICE



DIRECT
MAIL



LIVE
AGENT

A pre-CAHPS survey program that proactively captures member experiences, feedback, and health outcomes.

We designed our pre-CAHPS survey to help you take early action and facilitate real-time mitigation with your members.

Unlike the official CAHPS survey, Icario's is personalized—meaning we can dive into the “why” behind responses to uncover gaps and barriers, then provide the necessary resources to support unique member needs.

All for better results when the official survey rolls around.



Icario Creates the Spark that Moves People to Better Health

Personalization

Icario engages people with meaningful messaging based on their personal situation.

Action

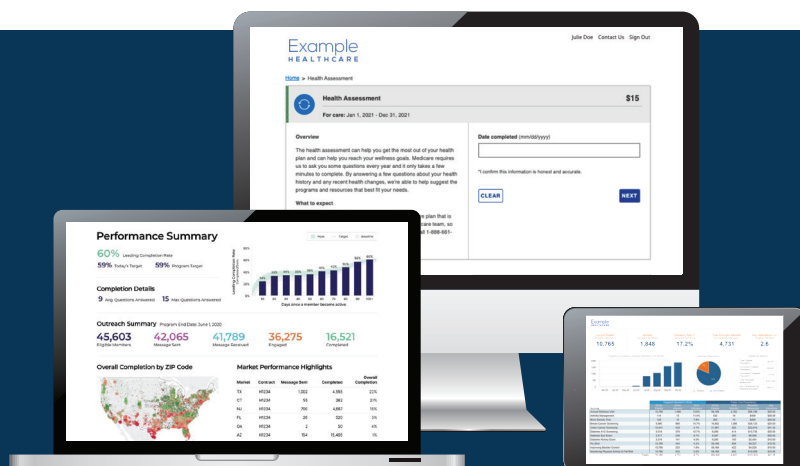
By understanding what motivates each person, we move them to take action.

Results

Our Pre-CAHPS Survey proactively engages people to determine opportunities to establish meaningful health action plans that drive the best outcomes.

Technology so advanced, it's human.

Let's connect with people like they're humans, drive them to take action, and most importantly—improve outcomes.



Get started with an Icario health action program today!

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