



Pre-CAHPS Survey

HEALTH SURVEY PROGRAM

We're Icario

Icario is the leading health action company, using behavioral research, data science, and deep industry expertise to move people to better health.

50%+

higher response rates than traditional CAHPS surveys

5

channel engagement approach

2x

higher gap closure rate on survey respondents

We use technology to motivate members to join your programs and do things that are good for them. And you.

You know members clinically. We know them personally.

Icario delivers deeper insights—combining demographic, clinical, and consumer data with behavioral science to understand needs and values to personalize the member experience.

Create personalization that drives member action.

Icario leverages machine learning to connect with members like people—using the best message, best channel, and best outreach sequence for the individual member.

A flexible health action platform that works for you.

The Icario platform is open and customizable to create a unique, more human experience while working to identify and activate the members that will benefit most.

We Make a Connection With a Multi-Channel Approach



A pre-CAHPS survey program that proactively captures member experiences, feedback, and health outcomes.

We designed our pre-CAHPS survey to help you take early action and facilitate real-time mitigation with members. Unlike the official CAHPS survey, Icario's is dynamic—meaning we can dive into the “why” behind responses to uncover gaps and barriers, then provide the necessary resources to support unique member needs. All for better results when the official survey rolls around.



Icario Creates the Spark that Moves People to Better Health

Personalization

Icario engages members with meaningful messaging based on their personal situation.

Action

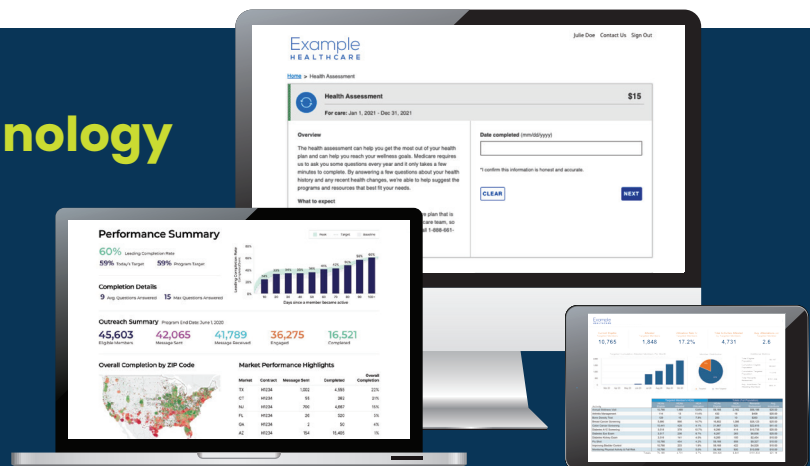
By understanding what makes each member unique, we move them to take action.

Results

Our Pre-CAHPS Survey proactively engages members to determine opportunities to establish meaningful health action plans that drive the best outcomes.

Introducing healthcare technology so advanced, it's human.

Let's connect with members like they're humans, drive them to take action, enroll in beneficial programs, and most importantly—improve outcomes.



Get started with an Icario health action program today!

Connecting people to health. icariohealth.com | go@icariohealth.com

