



Social Determinants of Health Survey

HEALTH ASSESSMENT PROGRAM

We're Icario

Icario is the leading health action company, using behavioral research, data science, and deep industry expertise to move people to better health.

1 in 5

Americans are on
Medicaid

80%

of potential health
determined by social
factors

45%

of Medicaid members
are under 19

**We use technology to move members to take health actions
that are good for their families. And you.**

**You know members clinically.
We know them personally.**

Icario delivers deeper insights—combining demographic, clinical, and consumer data with behavioral science to understand needs and values in order to personalize the member experience.

**Create personalization that
drives member action.**

Icario leverages machine learning to connect with members like people—using the best message, best channel, and best outreach sequence for the individual.

**A flexible health action
platform that works for you.**

Our health action programs create a unique, more human experience on a platform that's open, customizable, and offers real-time reporting to constantly drive ever-better results.

Connecting people to health.

icariohealth.com | go@icariohealth.com

We Make a Connection With a Multi-Channel Approach



TEXT MESSAGING



EMAIL



INTERACTIVE VOICE



DIRECT MAIL



**LIVE
AGENT**

**A health assessment that gathers information about social determinants,
so we can engage your members in programs and services with the
greatest impact.**

Our SDoH survey is designed to collect information regarding 6 key areas of impact to help us drive engagement and help you understand the unique needs of your population. The results can provide a roadmap for resource allocation—ensuring you promote only those programs that will impact outcomes for members at-risk. The surveys can be customized to address specific topics of interest, so all of your programming decisions are informed by real, actionable data.

Icario Creates the Spark that Moves People to Better Health

Personalization

Icario incorporates personalized information into our messaging to increase member engagement.

Action

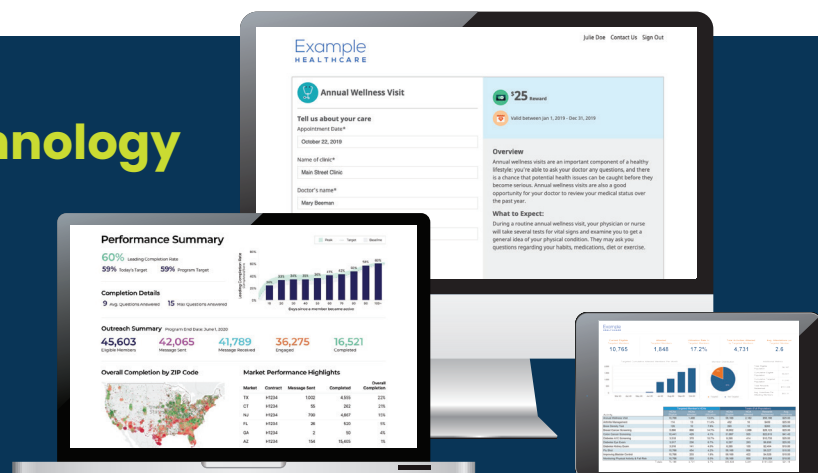
By understanding what makes each member unique, we move them to take action.

Results

Information gathered from our SDoH survey provides the foundation for targeted health action programs that optimize the health of your members.

**Introducing healthcare technology
so advanced, it's human.**

Let's connect with members like they're humans, drive them to take action, enroll in beneficial programs, and most importantly—improve outcomes.



Get started with an Icario health action program today!

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icario™